

SCHEDULE
AT A
GLANCE



NOVEMBER 8 - 13



CBA EXAM
HOSTED BY
QUALATEX

SATURDAY
NOVEMBER 7TH
1:00PM - 5:00PM*

*ALL MATERIALS ARE DUE TO
QUALATEX BY
OCTOBER 1, 2020

GROW YOUR THRIVING
BALLOON BUSINESS

SUNDAY

NOVEMBER 8, 2020

8:00AM - 9:00AM
REGISTRATION

9:00AM - 9:45AM
WELCOME SESSION

10:00AM - 12:00PM
HANDS ON LEARNING
STATION ROTATION

12:00PM - 1:00PM
LUNCH ON YOUR OWN

1:00PM - 5:00PM
HANDS ON LEARNING
STATION ROTATION

5:00PM - 7:00PM
DINNER ON YOUR OWN

7:00PM - 9:00PM
KARAOKE NETWORKING

HANDS ON LEARNING STATIONS

LINK & GARLAND WALLS - Liz Romani

TRENDS & ORGANIC - Sara Meyer

CENTERPIECES/DELIVERIES - Blenda Berrier

FRAMING - LETTERS & NUMBERS - Chris Potts

HIFLOAT TIP & TRICKS CONFETTI TO HELIUM - Chris & Marlene Potts

GIFT IN A BALLOON - Sharita Mathis Richardson, PHD

THEMED SOCIAL EVENTS - Gayle & Paul Whitear

THEMED SOCIAL EVENTS (FOILS) - Melissa Vinson

SHIMMER WALLS LIGHTING & RIGGING - Jonathan Gerber

FRAMING FUNDAMENTALS - Gary Ledbetter

TECH LAB - Brandon Turpin

PLAN YOUR FUTURE FINANCIALS FOR RETIREMENT - Eddie Heyland*

Financials and all required documents must be submitted in advance

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MONDAY

NOVEMBER 9, 2020

8:00AM - 8:30AM
MORNING MOTIVATION WITH
KELLY ANDREWS & JOETTE GIARDINA

8:30AM - 10:00AM
KEYNOTE SPEAKER WITH
LAURA FOOTE

10:20AM - 11:50AM
EDUCATIONAL SESSION
TEAM BUILDING WITH
SCOTT DELORENZO

12:00PM - 1:30PM
NETWORKING LUNCH

1:30PM - 3:00PM
EDUCATIONAL SESSION
MARKETING WITH
LIZ ROMANI

3:20PM - 4:50PM
ROUNDTABLE
CREATE SYSTEMS

5:00PM - 7:30PM
DINNER ON YOUR OWN

7:30PM - 9:00PM
HANDS ON LEARNING
ATTENDEE'S CHOICE

TUESDAY

NOVEMBER 10, 2020

**8:00AM - 8:30AM
MORNING MOTIVATION WITH
KELLY ANDREWS &
JOETTE GIARDINA**

**8:30AM - 10:00AM
BUILD YOUR MARKET WITH
SHARITA MATHIS RICHARDSON, PHD**

**10:20AM - 11:50AM
ONLINE PRESENCE WITH
BRANDON TURPIN &
JOHN ROQUEMORE**

**12:00PM - 1:30PM
NETWORKING LUNCH**

**1:30PM - 3:00PM
ALWAYS HAVE A PLAN B & C WITH
GARY LEDBETTER & EDDIE HEYLAND**

**3:20PM - 4:50PM
ROUNDTABLE
SOCIAL MEDIA CALENDAR**

**5:00PM - 7:30PM
DINNER ON YOUR OWN**

**7:30PM - 9:00PM
HANDS ON LEARNING
ATTENDEE'S CHOICE**

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NOVEMBER 8 - 13

THE HEALTH AND SAFETY OF
OUR ATTENDEES IS OUR #1
PRIORITY

WE WILL BE ADHERING TO ALL
ORANGE COUNTY AND CDC
RECOMMENDATIONS

MASKS WILL BE PROVIDED

SOCIAL DISTANCING WILL BE
FOLLOWED

HAND SANITIZING STATIONS
WILL BE AVAILABLE

**GROW YOUR THRIVING
BALLOON BUSINESS**

WEDNESDAY

NOVEMBER 11, 2020

8:00AM - 8:30AM
MORNING MOTIVATION WITH
KELLY ANDREWS &
JOETTE GIARDINA

8:30AM - 10:00AM
PLAN YOUR BRAND WITH
BLENDA BERRIER

10:20AM - 11:50AM
SYSTEMS FOR GROWTH WITH
SCOTT DELORENZO

12:00PM - 1:30PM
NETWORKING LUNCH

1:30PM - 3:00PM
SMALL BUDGET PRO BRAND WITH
SARA MEYER

3:20PM - 4:50PM
ROUNDTABLE
ONLINE DUTIES/BRAND

5:00PM - 7:30PM
DINNER ON YOUR OWN

7:30PM - 9:00PM
HANDS ON LEARNING
ATTENDEE'S CHOICE

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SAFE TRAVELS

THANK YOU
FOR
ATTENDING
THE

BALLOON BOSS
PRO SUMMIT
2020

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THURSDAY

NOVEMBER 12, 2020

8:00AM - 8:30AM
MORNING MOTIVATION WITH
KELLY ANDREWS &
JOETTE GIARDINA

8:30AM - 10:00AM
DIVERSIFY YOUR MARKET WITH
CHRIS & MARLENE POTTS

10:20AM - 11:50AM
LET YOUR STYLE SHINE WITH MELISSA
VINSON

12:00PM - 1:30PM
NETWORKING LUNCH

1:30PM - 3:00PM
SHIMMER & SHINE RENTALS & LIGHTING
JONATHAN GERBER

3:20PM - 4:50PM
ROUNDTABLE
PLAN IT OUT NEXT STEPS

7:00PM
DINNER & CELEBRATION

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FRIDAY

NOVEMBER 13, 2020

9:00AM - 12:00PM
CHANGE MANAGEMENT PLAN
WITH STUART DAVIES &
KELLY ANDREWS

12:00PM - 1:00PM
NETWORKING LUNCH

1:00PM - 3:00PM
PANEL DISCUSSION - ALL STAFF
ACTION PLANS

3:00PM - 5:00PM
BRAND PLAN & VISION CASTING WITH
JOETTE GIARDINA

PERSONAL BRANDING PHOTOGRAPHY
WITH
KEVIN NEWSOME
9:00AM - 4:00PM
APPOINTMENT REQUIRED