

SCHEDULE
AT A
GLANCE



NOVEMBER 8 - 13



CBA EXAM
HOSTED BY
QUALATEX

SATURDAY
NOVEMBER 7TH
1:00PM - 5:00PM*

*ALL MATERIALS ARE DUE TO
QUALATEX BY
OCTOBER 1, 2020

GROW YOUR THRIVING
BALLOON BUSINESS

SUNDAY

NOVEMBER 8, 2020

8:00AM - 9:00AM
REGISTRATION

9:00AM - 9:45AM
WELCOME SESSION

10:00AM - 12:00PM
HANDS ON LEARNING
STATION ROTATION

12:00PM - 1:00PM
LUNCH ON YOUR OWN

1:00PM - 5:00PM
HANDS ON LEARNING
STATION ROTATION

5:00PM - 7:00PM
DINNER ON YOUR OWN

7:00PM - 9:00PM
KARAOKE NETWORKING

HANDS ON LEARNING STATIONS

LINK-O-LOON WALL, WATERMELON & GINGERBREAD - Liz Romani

TRENDS & ORGANIC - Sara Meyer

CENTERPIECES/DELIVERIES - Blenda Berrier

FRAMING - 4-FOOT & 7-FOOT LETTERS - Chris Potts

HIFLOAT TIP & TRICKS CONFETTI TO HELIUM - Chris & Marlene Potts

GIFT IN A BALLOON - Sharita Mathis Richardson, PHD & Marlene Potts

THEMED SOCIAL EVENTS - Gayle & Paul Whitear

FOIL-TIPS, TRICKS & YEAR ROUND SELLERS-Melissa Vinson & Paul Whitear

SHIMMER WALLS, BALLOON LIGHTING & RIGGING - Jonathan Gerber

FRAMING NUMBERS & ROUND FRAMES - Gary Ledbetter

TECH LAB - Brandon Turpin

RETIRE LIKE A KING - Eddie Heyland*

*Limited Availability - Virtual One-on-One by Appointment Only. LIMIT 10
Financials and all required documents must be submitted in advance*

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NOVEMBER 8 - 13

TAKE A MINUTE...OR
TWO TO RELAX

CHAIR MASSAGE
AVAILABLE MONDAY
FROM
7:00PM - 9:30PM

\$1/MINUTE

SCHEDULE
APPOINTMENT WITH
LORA GARDNER FROM
PERFECT DAY
PRODUCTIONS

GROW YOUR THRIVING
BALLOON BUSINESS

MONDAY

NOVEMBER 9, 2020

8:00AM - 8:30AM
MORNING MOTIVATION WITH
KELLY ANDREWS & JOETTE GIARDINA

8:30AM - 10:00AM
KEYNOTE SPEAKER
LAURA FOOT, M.ED
MAGIC TO BE FOUND
IDENTIFYING YOUR STRENGTHS AND APPLYING
THEM THROUGH A DISNEY CUSTOMER SERVICE
LENS

10:20AM - 11:50AM
TEAM BUILDING WITH
SCOTT DELORENZO

12:00PM - 1:30PM
NETWORKING LUNCH

1:30PM - 3:00PM
FINDING FELICIA - MARKETING
WITH LIZ ROMANI

3:20PM - 4:50PM
ROUNDTABLE
CO-LAB GROWTH PLAN

5:00PM - 7:30PM
DINNER ON YOUR OWN

7:30PM - 9:00PM
HANDS ON LEARNING
ATTENDEE'S CHOICE
BYOB - 260'S, 160'S & HAND PUMP
GIFT IN A BALLOON PRACTICE
TOO CUTE TWISTING FUNDAMENTALS
WITH EVE ANTONELLO, CBA

TUESDAY

NOVEMBER 10, 2020

**8:00AM - 8:30AM
MORNING MOTIVATION WITH
KELLY ANDREWS &
JOETTE GIARDINA**

**8:30AM - 10:00AM
CONTENT IS KING, CONTEX RULES THE
KINGDOM WITH
SHARITA MATHIS RICHARDSON, PHD**

**10:20AM - 11:50AM
ONLINE PRESENCE WITH
BRANDON TURPIN**

**12:00PM - 1:30PM
NETWORKING LUNCH**

**1:30PM - 3:00PM
TUFTEX
CREATING ADJUSTABLE FRAMES &
PREPARING FOR CHANGING DESIGNS
ON THE FLY WITH
GARY LEDBETTER**

**3:20PM - 4:50PM
ROUNDTABLE
CREATE YOUR SOCIAL MEDIA
CALENDAR**

**5:00PM - 7:30PM
DINNER ON YOUR OWN**

**7:30PM - 9:00PM
HANDS ON LEARNING
ATTENDEE'S CHOICE**

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NOVEMBER 8 - 13

THE HEALTH AND SAFETY OF
OUR ATTENDEES IS OUR #1
PRIORITY

WE WILL BE ADHERING TO ALL
ORANGE COUNTY AND CDC
RECOMMENDATIONS

MASKS WILL BE PROVIDED

SOCIAL DISTANCING WILL BE
FOLLOWED

HAND SANITIZING STATIONS
WILL BE AVAILABLE

**GROW YOUR THRIVING
BALLOON BUSINESS**

WEDNESDAY

NOVEMBER 11, 2020

8:00AM - 8:30AM
MORNING MOTIVATION WITH
KELLY ANDREWS &
JOETTE GIARDINA

8:30AM - 10:00AM
BUILD YOUR BRAND WITH
BLENDA BERRIER

10:20AM - 11:50AM
SYSTEMS FOR GROWTH WITH
SCOTT DELORENZO

12:00PM - 1:30PM
NETWORKING LUNCH

1:30PM - 3:00PM
SMALL BUDGET PRO BRAND WITH
SARA MEYER

3:20PM - 4:50PM
ROUNDTABLE
SET YOUR NEXT STEP FOR GROWTH

5:00PM - 7:30PM
DINNER ON YOUR OWN

7:30PM - 9:00PM
HANDS ON LEARNING
ROOM FLIP - OUT OF THE WORLD ENTRANCE
SHIMMER WALLS, LIGHTING & RIGGING
CREATE CEILING DECOR
TECH TALK

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NOVEMBER 8 - 13

Photo Sessions with
Kevin Newsome

Schedule a 15-minute
photo session
Tuesday - 12:15pm - 1:15pm
OR
Wednesday - 7:00pm -
8:00pm

\$125 - paid directly to Kevin

by appointment only

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NOVEMBER 8 - 13

SEE YOU NEXT YEAR

NOVEMBER 8-11, 2021

ORLANDO, FL

THURSDAY

NOVEMBER 12, 2020

**8:00AM - 8:30AM
MORNING MOTIVATION WITH
KELLY ANDREWS &
JOETTE GIARDINA**

**8:30AM - 10:00AM
DIVERSIFY YOUR MARKET WITH
CHRIS & MARLENE POTTS**

**10:20AM - 11:50AM
LET YOUR STYLE SHINE WITH
MELISSA VINSON**

**12:00PM - 1:30PM
NETWORKING LUNCH**

**1:30PM - 3:00PM
KNOW WHEN AND HOW TO EXPAND
BEYOND BALLOONS WITH
JONATHAN GERBER**

**3:20PM - 4:50PM
ROUNDTABLE
PLAN IT OUT NEXT STEPS**

**7:00PM
OUT OF THIS WORLD
DINNER & CELEBRATION
LIVE MUSIC WITH DAN SIGNOR
*GUEST TICKETS - \$75**

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BALLOON BUSINESS**

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NOVEMBER 8 - 13

SAFE TRAVELS

THANK YOU
FOR
ATTENDING
THE

BALLOON BOSS
PRO SUMMIT
2020

FRIDAY

NOVEMBER 13, 2020

9:00AM - 12:00PM

CHANGE MANAGEMENT PLAN
CREATE THE ACTION STEPS TO MAKE
CHANGES THAT MAKE A BIG IMPACT
WITH STUART DAVIES &
KELLY ANDREWS

12:00PM - 1:00PM

NETWORKING LUNCH

1:00PM - 3:00PM

PANEL DISCUSSION - ALL STAFF
GET ALL YOUR QUESTIONS ANSWERED

3:00PM - 5:00PM

VISION CASTING
TOOLS TO MAKE YOUR ACTION PLAN A
REALITY
WITH JOETTE GIARDINA